

# Empowering territories for a Sustainable Mediterranean

#innovation #competitiveness #circularbioeconomy #sustainablelifestyle

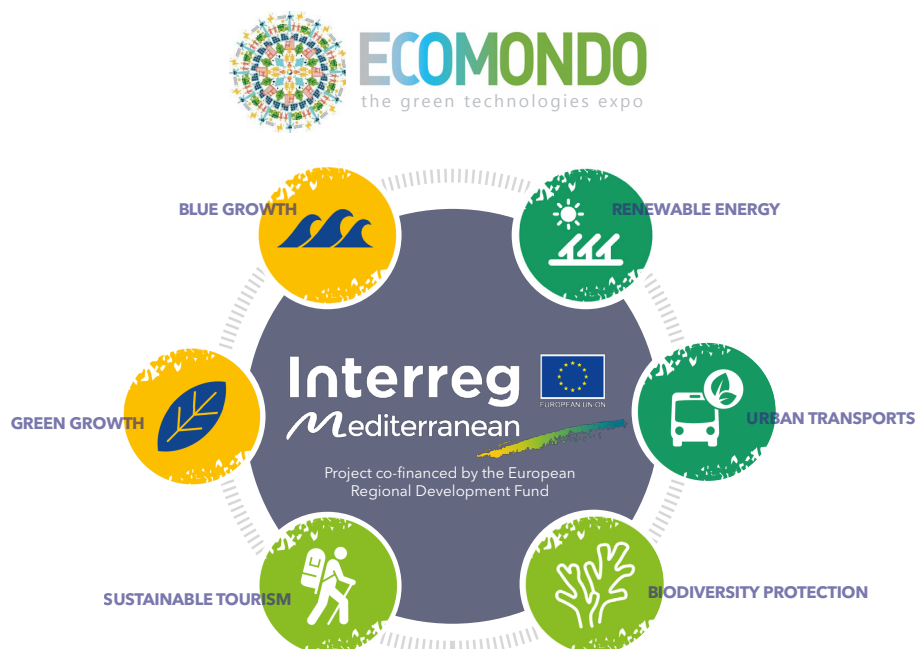
Tuesday 6th November 2018 from 2pm - 6pm  
**Ecomondo Tiglio Room - Pavilion A6**

**Conference organized by:  
Interreg MED Green Growth, Blue Growth, Renewable Energy, Urban Transports,  
Sustainable Tourism and Biodiversity Protection Communities**

We believe that a sustainable development for the Mediterranean region is achievable if we succeed in making the proactive attitude of multiple stakeholders converge to tackle strategic challenges on a given territory. However, nurturing the interregional cooperation dimension is essential to **share knowledge and to keep a more holistic approach** to tackle global issues such as climate change, depletion of non-renewable resources, as well as land, water and sea pollution.

Since November 2016, more than 800 private and public organisations have joined forces in the framework of the Interreg MED programme to promote a **sustainable lifestyle and competitiveness, a more participative governance, circular bioeconomy and innovation** for sustainability in the Mediterranean region.

Representatives from six Interreg MED thematic communities will present their achievements and share their challenges with private organisations, local public authorities and international organisations, and invite them to discuss on three strategic axes for the future of the Mediterranean region: **“Circular Bioeconomy opportunities and challenges in the MED area”**; **“Innovation for sustainability in the MED Area”**; and **“Governance, citizens awareness and participation for a Sustainable Mediterranean”**.



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## Agenda

### Conference Chairman

**Alexia Boulanger**

Environment Park Renewable Energy Community

14.00 - 14.10 Registration

14.10 - 14.20 **Welcome and Introduction**

**Interreg MED programme**

**Eleni Papazacharopoulou**, Interreg MED programme Joint Secretariat

14.20 - 15.00 **Interreg MED Communities for a Sustainable Mediterranean**

**Cynthia Echave**, BCN Ecologia - Renewable Energy Community

**Ermete Mariani**, UNIMED - Urban transports, Sustainable Tourism and Biodiversity Protection Communities

**Mercè Boy Roura**, BETA Tech Center - University of Vic / Central University of Catalonia - Green Growth Community

15.00 - 16.00

**First panel** 

**Circular economy opportunities and challenges in the MED area**

This panel will make a debrief on the state-of-the-art of waste management and circular economy initiatives in sectors such as agrifood, manufacturing, energy production, transportation and tourism and will answer questions such as:

*How can various actors overcome regional challenges such as marine litter?*

*How can circular economy principles and approaches be used to construct the resilience of the MED area facing climate change challenges?*

*How can the further development of marine renewable energies support the circular economy effort in the Mediterranean?*

### Moderator

**Ana-Maria Paladus**, Fondazione Ecosistemi, Green Growth Community

### Panelists

**Giacomo Copani**, STIIMA-CNR (Italy) - GREENOMED project

**Federica Barbera**, Legambiente - MEDSEALITTER project

**Paolo Castrignanò**, Sicily Region - ForBioEnergy project

**Giulia Goffetti**, University of Siena - MAESTRALE project

**Paolo Marengo**, ACR+ - BlueIslands project

**Federica Appiotti**, IUAV and Delta Po Park, Co-Evolve project

### First Line

**ENEA representatives (Italy)** - PEFMED project

**Nikolaos Katsoulas**, University of Thessaly (Greece) - MED Greenhouses project

**Maria Grazia Zucchini**, Aster cluster (Italy) - REINWASTE project

16.00 - 17.00

## Second panel



### Innovation for sustainability in the MED Area

This panel will highlight the technical and organisational sustainability innovation potential of the MED area and will provide heterogenous perspectives on questions such as:

*What are the water, energy and other resources challenges for the MED area? What are the managerial innovative approaches of SMEs and public authorities? What technical innovation measures are currently deployed by clusters and industry? What are the most dynamic sectors from a sustainability innovation perspective?*

#### Moderator

**Mirko Djurovic**, University of Montenegro - Blue Growth Community

#### Panelists

**Giacomo Copani**, STIIMA-CNR - GREENOMED project

**Alexandros Papachatzis**, TEI - MED Greenhouses project

**Marco Caponigro**, Energy expert Municipality of Potenza - PEGASUS project

**Dario Bertocchi**, Ca' Foscari University, ShapeTourism

**Andrea Bardi**, ITL - Institute for Transport and Logistics - SUMPORT project

**Federica Foglini**, CNR - AMARE project

**Attilio Raimondi**, Emilia-Romagna region - MISTRAL project

#### First Line

**ENEA representatives** - PEFMED project

**Maria Apostolidou**, CERTH - CrealInnovation project

**Chiara Cervigni**, ALOT s.r.l. - ECOSUSTAIN project

17.00 - 18.00

## Third panel



### Governance, citizens awareness and participation for a Sustainable Mediterranean

The third panel will analyze new governance models and how changing behaviours can have a relevant impact for better lifestyles in the Mediterranean cities and will answer questions such as:

*What are the sustainability governance and citizens awareness challenges in the MED area? How can we improve the participation of citizens in the elaboration and deployment of sustainability policies? What best practices exist in the MED cities and Regions in sectors such as energy management?*

#### Moderator

**Ermete Mariani**, UNIMED - Urban transports, Sustainable Tourism and Biodiversity Protection communities

#### Panelists

**Michele Colavito**, Italian Agency for Territorial Cohesion, PANORAMED project

**Francesca Villani**, Metropolitan City of Bologna - MADRE project

**Francesco Filippi**, Mussol - Local4Green project

**Francesca Liguori**, ARPA Veneto - REMEDIO project

**Claudio Perin**, Veneto Region - WETNET project

**Antonio Dell'Anno**, Università degli Studi di Ancona - 4helix+ Project

#### First Line

**Valentina Ridolfi**, Rimini Strategic Plan Agency, Mobilitas project

**Eugenio Barchiesi**, Kyoto club - COMPOSE project